

The city of Großenhain would like to welcome you to the growing region of Dresden

**Green and friendly city** 



### All you need in one stop



## The Großenhain section for business development is always there for you

- Individual and personal service by your permanent contact person
- Setting up and coordinating a round table meeting with planing and authorizing agencies
- We assist you in finding a house bank and provide competent consultation on subsidies
- Integration support for your business and your employees



# Your investments will pay off here!



**Zschieschen Industrial Park** 



Airfield Industrial and Business Park Großenhain

#### Großenhain's attractive offer will convice you

- Immediately buildable industrial and commercial sites
- High-performance broadband network (as of 2019 available in all districts)
- Great labour potential
- Proximity to Dresden
- Pleasent working and living conditions
- Investment grants and additional funding options provided by the Free State of Saxony
- Stabile local property and trade tax
- Well-established infrastructure and short distances





### **Airfield Industrial and Business Park**





**Total area:** 54.0 ha

Available area: 14.0 ha

Largest plot: 11.0 ha building land

**Price:** on request

**Development:** fully developed

Service: comprehensive support by Großenhain Municipal Council

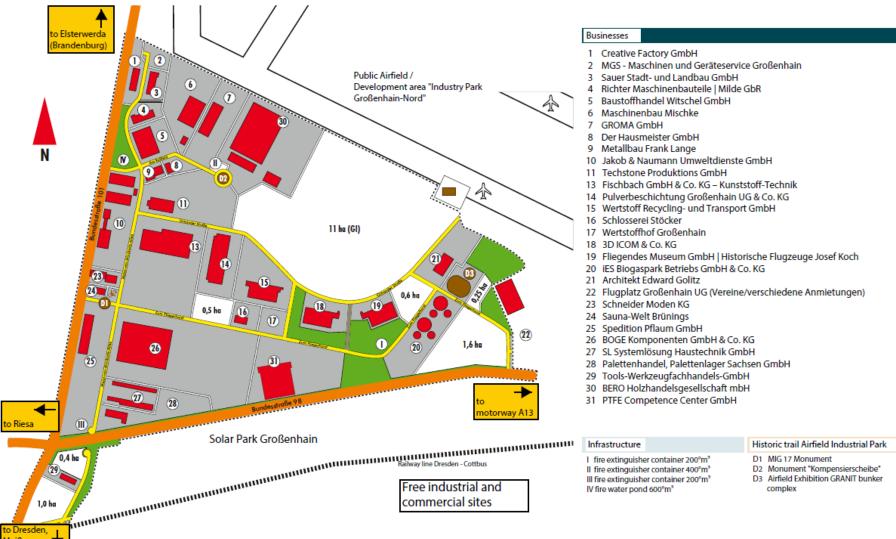
**Location:** direct connection to A roads B 101 and B 98 (13 km away from the motorway A13)

directly adjacent to the development area "Industrial Park Großenhain-Nord"

### Airfield Industrial Park Großenhain

as of November 2017





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## **Zschieschen Industrial Park**





**Total area:** 26.0 ha

Available area: 3.70 ha

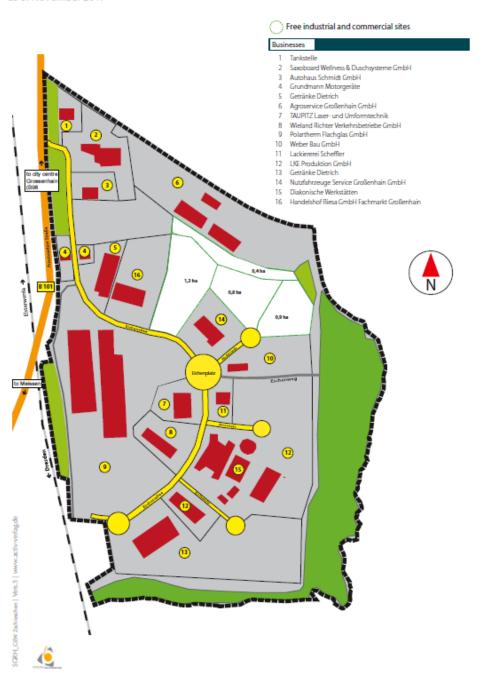
Largest plot: 1.30 ha industrial land

**Preis:** on request

**Development:** fully developed

Service: comprehensive support by Großenhain Municipal Council

**Location:** located in the southern periphery of Großenhain, close to A road B 101 to Meißen





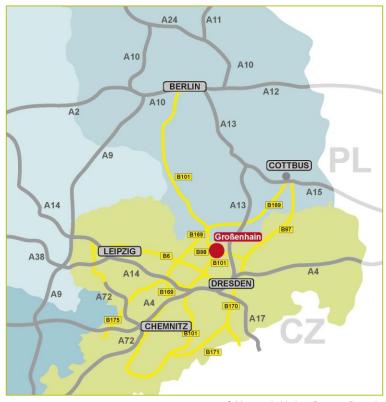


# Our regional partners

- ✓ Wirtschaftsförderung Sachsen GmbH
- ✓ Wirtschaftsförderung Region Meißen GmbH
- ✓ Saxon State Ministry for Economic Affairs, Labour and Transport
- ✓ Development Bank of Saxony (Sächsische Aufbaubank) business development bank
- ✓ Bürgschaftsbank Sachsen GmbH
- ✓ Dresden Chamber of Industry and Commerce
- ✓ Dresden Chamber of Handicrafts
- ✓ Employment Agency
- ✓ Service for Employers Jobcentre Meißen (district)
- ✓ Returnee project: "Off to the growing region of Dresden!"



# **Location and transport**



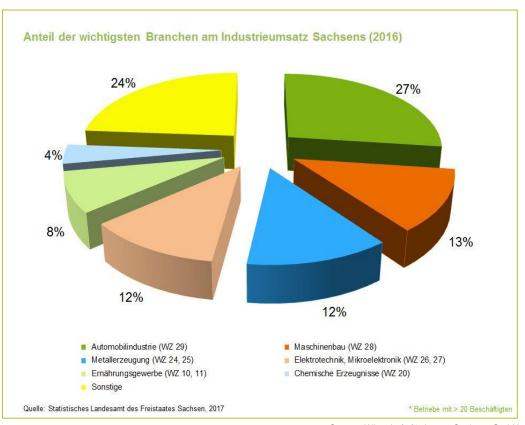
© Map: activ Verlag. Dagmar Ressel

The Große Kreisstadt Großenhain is located in the north of the Free State of Saxony in the industrial region around Dresden. Immediately situated at the doorstep of the State Capital Dresden, Großenhain offers an ideal infrastructure:

- ✓ Direct connection to A roads B101 and B98 and motorway A 13 (approx. 13 km away)
- ✓ Located at the railway junction (of railway lines Dresden-Berlin and Dresden-Cottbus)
- ✓ Only 30 minutes away from State Capital Dresden and Dresden Airport
- ✓ Short distance to Elbe river ports in Riesa and Dresden



# **Growing markets**



In 2016, the Saxon industry (companies with 20+ employees from the manufacturing industry, mining industry and quarrying industry) generated a total turnover of 63.8 billion Euros, which equals an increase by 0.2 % compared to 2015.

With a share of turnover of 27 %, the automotive industry continues to be the most important industry. The car industry is followed by mechanical engineering with 12.7 %, metal production with 12.4 % and electrical engineering / microelectronics with 11.8 % of the Saxon industry turnover.

Source: Wirtschaftsförderung Sachsen GmbH



# **Strong industries**





#### "Car State Saxony"

Five car and engine manufacturing plants of Volkswagen, BMW and Porsche as well as 780 suppliers, OEMs and service providers for the automotive industry have helped the "Car State Saxony" become one of Germany's top locations. With 95.000 employees, the automotive industry is the best-selling industry in Saxony.

#### "Silicon Saxony"

"Silicon Saxony" is the largest microelectronics cluster in Europe and the fifth biggest worldwide. One in two microchips produced in Europe is labelled "Made in Saxony".

Around 2,300 businesses with a total of 60,000 employees are actively involved in all stages of the Saxon ICT value chain.

#### Cradle of Germany's mechanical engineering industry

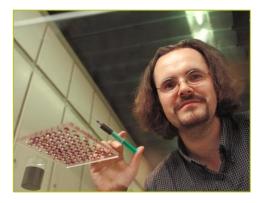
Saxony is the cradle of the German mechanical engineering industry. Textile, manufacturing and printing machines with a high global demand have been produced in this region for more than 200 years.

The mechanical engineering industry, which employs around 45,000 employees in about 1,000 companies, is one of the major industry fields in Saxony.



### World-class research





Dresden is a **high-tech and research hub** with the highest density of research institutions, universities and advanced technical colleges in eastern Germany.

- 3 Leibniz Institutes
- 3 Max Planck Institutes
- 12 Fraunhofer Institutes
- 2 Helmholtz Institutes
- many more private research institutes and networks



### Universities and colleges with a technical focus

### Studierende n. Fakultäten der TU Dresden im WS 2016/17



Source: TU Dresden

The Technical University of Dresden (TU), five colleges and four advanced technical colleges as well as three vocational academies and a total of around 47,000 students make the Dresden Region the most important location for higher education in the federal states of former East Germany.

- TU Dresden comprises 18 colleges and 35,000 students. Its educational focus is on engineering, particularly mechanical engineering, electrical engineering and information technology.
- More than 5,000 students are enrolled at eight different faculties of the University of Applied Sciences. The faculty of mechanical engineering at the Institute for Automotive Engineering focues on R&D projects in the area of engine development.



### Vocational training for all fields of industry





The Berufsbildungs- und Technologiezentrum (BTZ)
Großenhain, which is one of the three vocational training
centres of the Dresden Chamber of Trades and Crafts, is
situated in Großenhain.

The BTZ offers vocational training in the following areas

- Metals technology / sanitary and heating engineering, and air conditioning technology
- Electrical engineering / information technology
- Welding and polymer processing
- Initial training, master craftsman preparatory courses and further training courses



### School education for future employees



Werner von Siemens Grammar School Großenhain



Am Schacht Primary School

Großenhain's modern day care, educational and training facilities easily meet the different needs of children and parents.

- Vocational training centre "Karl Preusker" Großenhain
- Werner von Siemens Grammar School, one of the largest and most modern grammar schools in Saxony
- 2 secondary schools
- 4 primary schools
- 1 special needs school
- 1 educational centre for adults
- 1 music school
- Kindergartens and crèches



## **Surrounded by nature**



Regardless of your taste or situation in life, you will find what you are looking for in the green and friendly city of Großenhain.

Life in Großenhain is not only characterized by its wide range of cultural, leisure and sport facilities.

Besides, a personal living environment can be an important contribution to make all generations feel at home here. This ranges from excellent day care facilities to prime residential areas and many more.

Apart from that, Großenhain offers excellent social activities and medical treatment.

Großenhain lives up to its motto as a "family-friendly city" and in particular guarantees young families affordable rents and building land only a few kilometres away from the State Capital Dresden.



## Diverse recreational activities



- Recreation in well-kept parks, e.g. in the Großenhain City Park or the Baroque Style Garden Zabeltitz with its Castle and Baroque Palace (in 2002, Großenhain hosted the 3rd Saxon Horticultural Show)
- Kulturschloss Großenhain (cultural centre) & city museums
- Socio-cultural centre Alberttreff & children and youth theatre "Spielbühne"
- 1st German Public Library "Karl Benjamin Preusker"
- Filmgalerie Cinema Großenhain
- Numerous sports venues: roller sports stadium, skating hall, beach volleyball courts, football pitches and sports halls
- Many nationally renowned events, for example "erlebnisfest der SINNE" in the City Park of Großenhain
- NaturErlebnisBad (natural water park)
- Active participation in clubs and societies mass sports, culture, nature & gardening, social matters & church, children & youth, local and national history



# Live where others spend their holidays



Meißen (Albrechtsburg Castle)

Elbe Sandstone Mountains

Dresden

Großenhain's surroundings tempt you with attractive and popular destinations:

- Dresden with Zwinger, Church of our Lady, Pillnitz, Semperoper
- Elbe Sandstone Mountains, Bastei
- Meißen Elbe Valley, viniculture
- Lusatia
- Spreewald



## We look forward to hearing from you

#### Contact us



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